**Appendix 1** 



### Inner South Community Committee Facebook Page and COVID-19 Groups

#### **Highlights**

16<sup>th</sup> December 2020 – 12<sup>th</sup> January 2021

### **Inner South Community Committee Facebook Page**

Since 16th December 2020 the Inner South Community Committee Facebook page has gained: **1 new page 'likes'** (and currently has) **1,203 page likes** (as of 12th January 2021). It has gained **2 new followers** since the last update, making a total of **1,382 followers** in total.

This means that this is the **second** most popular Community Committee page.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

However, all posts can be read without any further interaction.

The **most popular post** since the 16th December 2020 was the posting regarding *Improving Brickfield Park*. This has:

- been shared 2 times
- reached a total of 237 people

The following (below), are screenshots of the three most popular posts since the 16th December 2020.

Alongside it are the figures for how many people were 'reached' and how many people 'engaged' with the post.

#### 1st Place - Improving Brickfield Park

**237** people had this post delivered to them and it had **38** post clicks, with **10** likes, comments and shares.

Improving Brickfield Park - Have your say

Whether you currently use Brickfield Park or not, we would like to hear your views on how this green space could be improved.

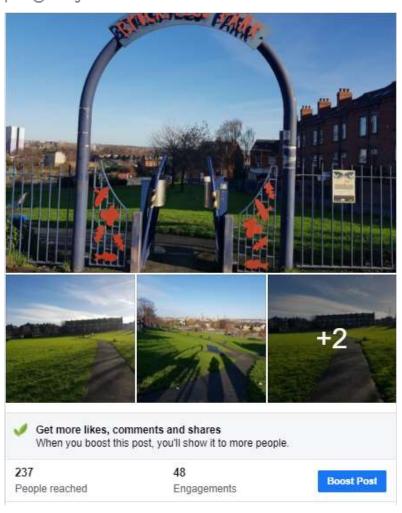
Local residents are being encouraged to have their say over improvements to an important piece of green space. Brickfield Park is located on Lady Pitt Lane next to Beeston Hill and close to Lady Pitt Lane Allotments.

We have been able to secure some funding for improvements for Brickfield Park. We would like to know your views and ideas about how you think we should spend this to money to improve it.

To find out more and share your thoughts, please follow this link below: https://surveys.leeds.gov.uk/s/RXUPN7/

As part of our continued effort to improve local green spaces, Hunslet & riverside ward members and Leeds City Council's Parks and Countryside Team are looking to make improvements to Brickfield Park to ensure this space remains well used and loved.

The deadline for completing this survey is Monday 25th January 2021. If you have any questions or difficulty accessing the survey please contact: parks@leeds.gov.uk.





### **2<sup>nd</sup> Place** – Following the latest national lockdown we will unfortunately be closing the facilities

**192** people had this post delivered, with **5** post clicks with **12** reactions, comments & shares.

Following the latest national lockdown we will unfortunately be closing the facilities listed:

- Skateparks
- Outdoor Gyms
- Multi Use Games Areas
- Golf Courses
- Sports Facilities (Bowling greens, Football pitches, Tennis Courts)
- Home Farm Temple Newsam
- Lotherton Wildlife World

The following will remain open:

- All parks and greenspaces, crematoria and burial grounds
- Lotherton Hall as a free to access park
- Playgrounds
- Cycle trails and BMX tracks
- Café as takeaways
- Concessions in parks
- The Arium

Our volunteering program will continue at this current time.

Please contact parks@leeds.gov.uk if you have any questions.

Stay safe and enjoy your local greenspaces!







3<sup>rd</sup> Place – Last week we put a call out for people to donate their old tech - laptops and tablets.

**139** people had this post delivered to them. There were **7** post clicks and **5** reactions, comments and shares

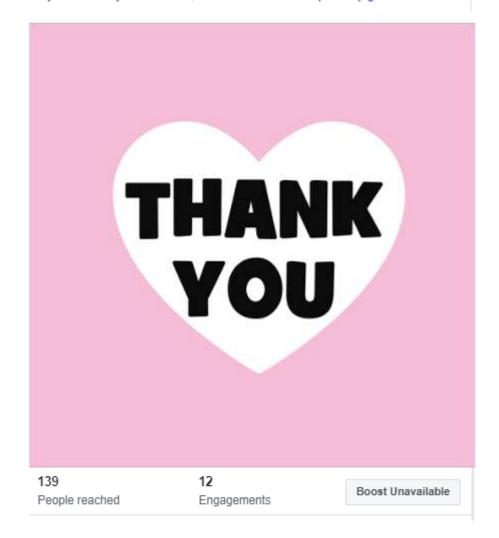
Last week we put a call out for people to donate their old tech - laptops and tablets especially. You'll have seen on BBC Yorkshire and the national news how children are struggling to access online school. So many people stepped up to help, we can't thank you enough. But the demand is huge - children in our city need our help so please keep them coming.

We are especially grateful to Manning Stainton Estate Agents who don't have any spare tech just now whilst a lot of their staff are working from home but were still keen to help. They have made a generous donation which will help TechAngels upgrade some of the laptops they have had donated and also supply children with dongles and sim cards so they can access the internet.

It's always humbling when so many people respond to our calls for help we don't take it for granted.

If you have any tech to offer, find out more here http://ow.ly/glQQ50D4AOY





#### **COVID-19 Ward Based Facebook Groups**

The Communities Team have set up **33** ward based **Coronavirus Help Facebook Groups** as a way of promoting services, supporting communities and cascading information in an attempt to tackle the Coronavirus pandemic. Key charities, voluntary groups, community groups, Councillors, as well as the wider population in the local community are all invited to join the pages.

To date, **Beeston**, **Holbeck & Cottingley Hall** has **408** members, **Belle Isle and Middleton** has **76** members and **Hunslet & Riverside** has **112** members

# Belle Isle and Middleton Coronavirus Help Group

**FACEBOOK** highlights

16th December 2020 - 12th January 2021

Since 16th December 2020 the Belle Isle and Middleton Coronavirus help group has gained: **0 new page 'members'** (and currently has) **47 page members** (as of 12th January 2021).

The following below, is a screenshot of the top post since the 16th December 2020. Alongside it are the figures for how many people have 'seen' and how many people 'engaged' with the post.

# Top post –The Leeds coronavirus helpline is there to help anyone self-isolating due to COVID-19 and in need of support.

10 people have seen this post and it had 2 likes.







# Hunslet & Riverside Coronavirus Help Group

**FACEBOOK** highlights

16th December 2020 - 12th January 2021

Since 16th December 2020 the Hunslet & Riverside Coronavirus help group has gained: **1 new page 'member'** (and currently has) **112 page members** (12th January 2021).

The following below, is a screenshot of the top post since the 16th December 2020. Alongside it are the figures for how many people have 'seen' and how many people 'engaged' with the post.

#### **Top post** – Leeds Remains in Tier 3 Restrictions

**30** people have seen this post and it had **2** shares and **2** comment.







# Beeston, Holbeck & Cottingley Hall Coronavirus Help Group

**FACEBOOK** highlights

16<sup>th</sup> December 2020 – 12<sup>th</sup> January 2021

Since 16th December 2020 the Beeston, Holbeck & Cottingley Hall Coronavirus help group has gained: **0 new page 'members'** (and currently has) **408 page members** (as of12th January 2021).

The following below, is a screenshot of the top post since the 16th December 2020. Alongside it are the figures for how many people have 'seen' and how many people 'engaged' with the post.

#### Top post – Merry Xmas one & all!

**183** people have seen this post and it had **8** likes and **3** shares.

